



Fukuoka Day 3 September 2016

30th Anniversary of Sister City Relationship
between the City of Fukuoka and Auckland



30th Anniversary
FUKUOKA—AUCKLAND

Cerebration attended by 5,000 visitors at the Auckland City Town Hall
Sakura TV broadcasted 120 spots of 60” promo for 40 days prior.



Promoting “Cool Japan”

Sakura Television Network Limited

Establish 2004

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