



Sakura TV は Expo 全体の広報活動を 3 か月前より担当, 予想 1000 名以上を大きく上回る 4950 名 (実測数) の来場者を得る。

Sakura TV promoted the JFC Food and Sake Expo three months prior to the day. Expected over 1000 visitors but we had over 4950 visitors in one day. (Actual count)



This Expo report was sent to the Ministry of Forest and Fishery of Japan and JETRO.



2017 年 10 月 15 日開催「JFC Food and Sake Expo」には実測にて 4950 名来場



**Promoting "Cool Japan"**



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