



2018 Japan Day at the Cloud and Shed10 on 25 February 2018

*Organized by The Consul General of Japan in Auckland and
The Japanese Society of Auckland Incorporated*

*Sakura Television Booth with people answering to our survey and getting information how to watch our iptv.
Sponsor booth – Silver Sponsor Sakura TV had a 6 meter booth with the largest banner at the Japan Day.*

Taking photos with
Sakura TV girl stand
attracted many
family and friends.

サクラガールの前
で記念撮影。



Sakura TV collected 303 questionnaires, valuable stats especially for 2019 Rugby World Cup and 2020 Tokyo Olympic and Paralympics marketing.



Sakura TV booth attracted many local visitors asking how to watch “Japan”
“Tanabata”, you write your wish on a paper and then hang it on the bamboo so that your wishes come true.
 サクラ TV ブースでは「たなばた」を設置、280 枚のすべてに願い事が書かれました。



Tea Ceremony stand is always popular, every sessions were booked out. Miss Oceania NZ visited tea stand.
お茶ブースは人気があり、すべてのセッションが予約済みに。お茶とならび生け花、盆栽も人気。



IKEBANA and BONSAI are also very popular for visitors. Their fans are mainly local residents!!



With the help of 2019 Rugby World Cup Japan Committee and Sony New Zealand, we had a great Rugby booth.

Attended by the rugby player and Miss. Oceania International NZ.

映像は 2019 年ラグビーワールドカップ運営委員会から、大型テレビは Sony NZ から提供され、当日は選手やミス・オセアニアも参加。終日ラグビーファンが楽しんだ。





JAPAN DAY EVE

24th FEB. Shed10
15:00 - 21:00

Cosplay & Yukata Competition,
Bon-dance, and My Neighbour
Totoro Free Movie Screening
at the outdoor area.
No indoor exhibition.

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HOSTED BY The Japanese Society of Auckland Inc.,
and The Consulate-General of Japan in Auckland.

SUPPORTED BY Japanese Chamber of Commerce of Auckland Inc.

Promoting "Cool Japan" Sakura Television Network Limited Establish 2004

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